

*(This Ruling has been revised / superseded vide Valuation Ruling No. 1237/2017 dated 18-12-2017)*

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**GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACHI**

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The Collectors of Customs, Model Customs Collectorates, Appraisement (East / West)/Port Muhammad Bin Qasim / Preventive, Karachi /Lahore (Appraisement /Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad/Hyderabad/ Quetta/Peshawar/ Gawadar / Gilgit-Baltistan.

**DETERMINATION OF CUSTOMS VALUES OF PRINTING INK UNDER SECTION 25-A OF  
THE CUSTOMS ACT, 1969**

**(VALUATION RULING No. 854/2016)**

No. Reg-I/25/2008-II/9127

Dated: 17-05-2016

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969 the Customs values of Printing Ink are determined as Follows:-

**2. Background of the valuation issue:** The Custom values of Printing Ink were earlier determined through Valuation Ruling No. 707/2015, dated 16-01-2015. There were number of representations were delivered from importers and manufacturer against the said ruling. The Honourable High Court of Sindh at Karachi vide orders dated 10-11-2015 in constitutional petition No. D-6918/2015 directed that in cases where the valuation ruling is more than 90 days old and an importer has approached Director Valuation in terms of Para 21 of the Judgment in the case of Sadia Jabbar supra, fresh consignments of such importers shall be allowed provisional release in terms of Section 81 of the Customs Act, 1969 by securing the differential amount of duty and taxes in shape of Pay Order/Bank Guarantee as the case may be, by the Director Valuation and or the concerned Collector without fail. Since more than one year have passed and a number of representations were received from commercial importers and manufacturer regarding values determined in the valuation ruling dated 16-01-2015, hence an exercise was initiated to re-determine the values of subject items.

**3. Stakeholders' participation in determination of customs values:** Meeting was scheduled on 02-05-2016, which was attended by commercial importers as well as Manufactures of this item. M/s DIC Pakistan Limited, the manufacture stated that internationally the price of Printing Inks have gone upwards, whereas the values determined are on lower side, the raw material prices have increased internationally. Therefore, the prices of Printing Inks may be enhanced. On the other hand, importers were of the opinion that Chinese suppliers avail the benefits of rebate by China Government. Less cost of production as the raw material of Printing Ink is manufactured by themselves as one window operation, therefore, they offer lesser price.

**4. Method adopted to determine customs values:** Valuation methods provided in Section 25 of the Customs Act, 1969 were adopted and applied sequentially to address the valuation issue at hand. Transaction value method provided in Sub-Section (1) of Section 25 was found inapplicable because it is generally known to all that majority of invoices produced at import stage are manipulated/fabricated and hence the requisite information required under the law was not available to arrive at the correct transaction value. Identical/similar goods valuation method provided in Sub-Sections (5) & (6) of Section 25ibid were examined sequentially for applicability to determine Customs value of subject goods this data provided some references however it was found that the same cannot be solely relied upon due to the absence of absolute demonstrable evidence of qualities commercial level etc., and also it was observed that importers usually provided misleading description while declaring their imports as other types and varieties of similar goods to avoid the valuation ruling. Information available was hence, found inappropriate. In line with the statutory sequential order or Section 25, this office then conducted a market

inquiry using Deductive Value Method under Sub-Section (7) of the Section 25 of the Customs Act, 1969 but the gathered information could not be exclusively relied on. Computed value Method as provided in Section 25 (8) could not be applied for valuation of the aforementioned goods as the cost of raw material under clause (a) and amount of profit and general expenses under clause (b) of Section 25 (8) of the Act, in the country of export, could not be ascertained. On line values were also checked. All the information was analyzed and evaluated an Sub-Section (9) of Section 25 of the Customs Act, 1969, was analyzed and evaluated and Sub-Section 25 of the Customs Act, 1969, was applied to arrive at the assessable Customs values of Printing Ink.

**5. Customs Values of Printing Ink of China, Korea, Taiwan, and European origins:** Printing Ink of China, Korea, Taiwan and European origins hereinafter specified shall be assessed to duty/taxes at the following Customs values:-

S. No.	Description	PCT	PCT	Origin	Customs Values (C& F) US\$/Kg
01.	Process Yellow	3215.1990	3215.1990. 1000	China	2.30
02.	Process Magneta/Red	3215.1990	3215.1990. 1100	China	2.73
03.	Process Cyan/Blue	3215.1990	3215.1990. 1200	China	2.73
04.	Process Black	3215.1990	3215.1990. 1300	China	2.25
05.	Deep/D-Yellow	3215.1990	3215.1990. 1400	China	2.30
06.	Lemon/L-Yellow	3215.1990	3215.1990. 1500	China	2.31
07.	Bronze Red	3215.1990	3215.1990. 1600	China	2.60
08.	Deep Red	3215.1990	3215.1990. 1700	China	3.21
09.	Bronze Blue	3215.1990	3215.1990. 1800	China	3.25
10.	Peacock Blue	3215.1990	3215.1990. 1900	China	2.80
11.	Brilliant Blue	3215.1990	3215.1990. 2000	China	3.10
12.	Brilliant Green	3215.1990	3215.1990. 2100	China	3.24
13.	Tint Medium/White	3215.1990	3215.1990. 2200	China	2.30
14.	All Other Colours	3215.1990	3215.1990. 2300	China	3.40
15.	Process Yellow	3215.1990	3215.1990. 2400	Korea/ Taiwan	2.58
16.	Process Magneta/Red	3215.1990	3215.1990. 2500	Korea/ Taiwan	3.00
17.	Process Cyan/Blue	3215.1990	3215.1990. 2600	Korea/ Taiwan	3.02
18.	Process Black	3215.1990	3215.1990. 2700	Korea/ Taiwan	2.56
19.	Deep/D-Yellow	3215.1990	3215.1990. 2800	Korea/ Taiwan	2.75
20.	Lemon/L-Yellow	3215.1990	3215.1990. 2900	Korea/ Taiwan	2.82
21.	Bronze Red	3215.1990	3215.1990. 3000	Korea/ Taiwan	2.90
22.	Deep Red	3215.1990	3215.1990. 3100	Korea/ Taiwan	3.45
23.	Bronze Blue	3215.1990	3215.1990. 3200	Korea/ Taiwan	3.95
24.	Peacock Blue	3215.1990	3215.1990. 3300	Korea/ Taiwan	3.45

25.	Brilliant Blue	3215.1990	3215.1990.3400	Korea/ Taiwan	3.97
26.	Brilliant Green	3215.1990	3215.1990.3500	Korea/ Taiwan	4.00
27.	Tint Medium/White	3215.1990	3215.1990.3600	Korea/ Taiwan	2.60
28.	All Other Colours	3215.1990	3215.1990.3700	Korea/ Taiwan	4.05
29.	Printing Ink for Newspaper Coloured (in bulk packing 25 Kg & Above)	3215.1190	3215.1190.1000	Europe	2.50
30.	Printing Ink for Newspaper Black (in bulk packing 25 Kg & Above)	3215.1190	3215.1190.1100	Europe	1.00

6. In cases where declared I transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the differential between air freight and sea freight while applying the Customs values determined in this Ruling. The Customs Values determined in the ruling are for the descriptions and specification as mentioned herein, HS Codes are mentioned for illustrative purposes so that Valuation Ruling value are made accessible to the assessing officers. The assessment shall be finalized in the correct classification after fulfilling requisite formalities relating to importability or any other certifications required thereon.

7. **Validity of Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

8. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969 within 30 days from the date of issuance of this Ruling, before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi.

9. The Collectors of Customs may kindly ensure that the values given in the Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately.

10. This Ruling Supersedes Valuation Ruling No. 707/2015 dated 16.01.2015.

**(DR.WASIF ALI MEMON)**

Director

Copy for information to:-

1. Member (Customs), F.B.R., Islamabad,
2. Director General, Customs Valuation, Custom House, Karachi,
3. Chief Collector of Customs, South (Appraisalment), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1<sup>st</sup> Floor, PT&T Audit Building Mauj-e-Darya Road, Lahore
9. Director General, Post Clearance Audit (PCA), Islamabad.
10. Director General, Internal Audit (Customs), Karachi.
11. Directors, Intelligence & Investigation, Karachi/Lahore/Islamabad/Quetta/Peshawar/Faisalabad.

12. Director, Directorate of Customs Valuation (Camp Office), Lahore.
13. Deputy Director (HQ), Directorate General of Customs Valuation, Karachi for uploading in One Customs & WeBOC database system and deleting Valuation Ruling No. 707/2015, dated 16-01-2015, from the system on the date of issue of this ruling.
14. Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
15. Chamber of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
16. Law Section, Customs Valuation, 7th Floor, Custom House, Karachi.
17. Review Section, Customs Valuation, 7th Floor, Custom House, Karachi.
18. Karachi Customs Agents Group Bohri Road, Karachi.
19. CHO, Customs Valuation, Custom House, Karachi.
20. Notice Board, Customs Valuation 7<sup>th</sup> Floor, Custom House, Karachi/MCC, Appraisement, 1<sup>st</sup> Floor, Custom House, Karachi.
21. Guard File.